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Power Collective Secures Additional Funding to Continue Vital Opioid Prevention Work in Greenville County

GREENVILLE, SOUTH CAROLINA – The Power Collective, a groundbreaking coalition of Greenville-based organizations, has secured a second round of funding from the South Carolina Opioid Recovery Fund Board to continue its comprehensive fight against the opioid crisis throughout South Carolina. The award total is \$1,043,580.90.

The renewed funding ensures the continuation of this vital partnership between RIZE Prevention Inc., Just Say Something, NAMI Greenville County, Mental Health America of Greenville County, and Unity Health on Main, which has been implementing evidence-based prevention strategies since 2023.

"After a successful first year of operation, this additional funding allows us to expand our reach and deepen our impact in Greenville County and throughout the state of South Carolina," said Phillip Clark, Executive Director / CEO of Just Say Something. "Our collaborative approach has proven effective, and we're committed to building on this foundation to save more lives in our community. Our first year demonstrated the critical

need for these services. With this renewed funding, we can continue our mission of preventing unnecessary deaths through education and community engagement."

The POWER Collective's multi-pronged approach includes:

- Distribution of Safe Rx Locking Prescription Vials (LPVs) to local pharmacies and households. In the first year of funding, 30,000 LPVs were distributed. During the 2024-2025 cycle, 50,000 bottles will be distributed. Distributing 80,000 bottles will keep 4.5 million pills from being pilfered in a 12-month timeframe.
- School-based drug prevention and early intervention programs will continue.
- Community education and awareness campaigns will be planned and executed, including outdoor campaigns, social media campaigns and print campaigns throughout the state and harm-reduction kits.
- Referral and Support services for individuals in treatment or recovery

About the Power Collective

The POWER (Prevention Outreach with Education and Resources) Collective focuses on reducing social and physical access to opioids while addressing stigma reduction and providing vital support to the recovery community. The coalition's comprehensive strategy has made it a model for community-based opioid prevention efforts. For more information about the POWER Collective and its initiatives, visit PowerCollectiveSC.com.

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