



JUST SAY
SOMETHING

2024
ANNUAL
REPORT

JUST
SAY
SOMETHING

JustSaySomethingSC.org



**JUST SAY
SOMETHING**

2024 WAS A YEAR OF IMPACT AND GROWTH
AT JUST SAY SOMETHING.
WE LAUNCHED A NEW INITIATIVE AND
STRENGTHENED OUR PRESENCE ACROSS
THE UPSTATE AND ACROSS SOUTH CAROLINA.

JOIN US AS WE CELEBRATE OUR
ACHIEVEMENTS AND LOOK AHEAD
TO AN EVEN STRONGER 2025!



STRENGTHENING FAMILIES PROGRAM

The Strengthening Families Program (SFP) serves as a vital bridge for families with children ages 7 to 17, fostering stronger connections and brighter futures. Offered at no cost to families in Greenville and Spartanburg Counties, this 11-week, nationally-recognized program has proven instrumental in transforming family dynamics and youth outcomes.

SFP's comprehensive approach addresses crucial aspects of family life, from enhancing parent-child bonds to improving academic performance. The program's evidence-based methods have consistently shown success in reducing youth risk behaviors, including substance use and truancy, while simultaneously building social competencies and equipping parents with effective caregiving strategies. By investing in families across the Upstate, we're helping create foundations for lasting positive change.

ADDITIONAL INSIGHTS:

- *Family graduation celebrations played a critical role in reinforcing the collective accomplishment of participants, helping families internalize the positive changes they achieved during the program.*
 - *Follow-up sessions contributed to sustained improvements in family functioning, with a focus on continuing to practice SFP strategies at home.*
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KEY RESULTS FOR FAMILIES

- Families participating in the Strengthening Families Program (SFP) reported improved communication, conflict resolution, and overall cohesion.
- We served **128** families in SPFP in 2024.

KEY RESULTS FOR KIDS

- Decreased depression
- Decreased anxiety

KEY RESULTS FOR PARENTS

- Increased family communication
- Increased family bonding

ADDITIONAL INSIGHTS:

- *High Participant Satisfaction:* Feedback from participants across family, parent, and child domains underscores the value of culturally tailored content and the supportive environment provided by SFP staff.
- *Strength in Staffing:* The program's strong scores in staffing fidelity highlight the importance of well-trained, culturally competent group leaders in achieving these outcomes.

ADDITIONAL INSIGHTS:

- *Parents expressed high levels of satisfaction with the program structure, noting the cultural competence of group leaders as a significant strength.*
- *Incentives and childcare availability were particularly appreciated, as they reduced stressors and allowed parents to focus on the sessions.*
- *The SFP 6-11 skills groups particularly benefited children, which provided structured, age-appropriate lessons on communication, responsibility, and coping skills.*
- *Including interactive and creative activities helped keep children engaged and learning throughout the program.*



ADDITIONAL INSIGHTS:

- *High Participant Satisfaction: Feedback from participants across family, parent, and child domains underscores the value of culturally tailored content and the supportive environment provided by SFP staff.*
 - *Strength in Staffing: The program's strong scores in staffing fidelity highlight the importance of well-trained, culturally competent group leaders in achieving these outcomes.*
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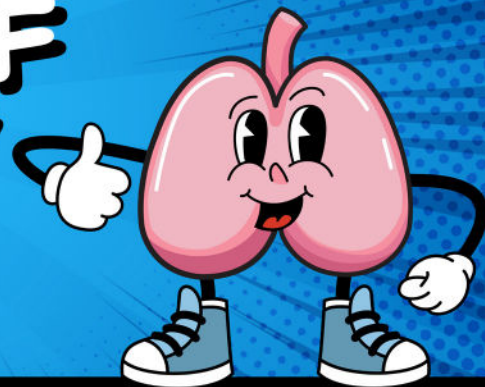
IMPACT

IMPACT sports continues to energize and inspire young athletes ages 6 to 12 through our FREE sports programs in flag football, basketball and soccer. These camps and tournaments do more than teach athletic skills—they build character, promote teamwork, and address crucial youth development areas including discipline, accountability, bullying prevention, substance prevention, and anger management. In 2024, we celebrated the achievement of 138 young athletes who completed our comprehensive sports programs at Just Say Something.

IMPACT also offers a summer Youth Conference, Take it Back!, and an Art Camp to help youth empower teens to reclaim their voice, confidence, and leadership and learn life skills through creative expression, collaboration, and action through art, music, writing, media, and more.

**"CLEAN AIR:
IT'S KIND OF
MY THING."**

- YOUR LUNGS



BE A LUNG'S BEST FRIEND: [AIRPRESERVE.ORG](https://airpreserve.org)

AIR PRESERVE

AIR PRESERVE, a vital grassroots movement in South Carolina, champions the fundamental right to clean, healthy air. Working alongside influential partners including Smoke Free SC, the American Heart Association, and the American Cancer Society Cancer Action Network, we're building a powerful coalition to protect our communities from secondhand smoke and vaping aerosol exposure.

The stark reality remains: four out of ten South Carolina adults still lack access to clean air in public spaces. This sobering statistic drives our mission to ensure that clean, smoke-free air becomes the universal standard, not the exception. On an annual basis, tobacco costs South Carolina \$2.1 Billion in additional health care costs and \$1.93 Billion in lost productivity. The tobacco industry lobbyists spent \$32,254,841 in South Carolina in 2024. Through collaborative

advocacy and community engagement, AIR PRESERVE is leading the charge to safeguard the air we all share.

Our partnerships amplify our impact, combining grassroots advocacy with evidence-based strategies to create meaningful change across the state. Together, we're working to ensure every South Carolinian can exercise their basic right to breathe clean, healthy air in all public spaces.

Air Preserve has collected almost 500 surveys of the Greenville community. 97.4 percent of respondents support public places being smoke and vape-free. We focused on the City of Greer in 2024 and are expanding our reach to the City of Mauldin and the City of Travelers Rest into 2025.

In 2024, we ran outdoor digital boards. By December of 2024, 163,000 spots have run and achieved over 1.5 million impressions.



POWER COLLECTIVE

In 2024, Just Say Something launched The Power Collective, bringing together key community partners to tackle the opioid crisis through prevention and education. This groundbreaking initiative unites the expertise of NAMI Greenville SC, Mental Health America Greenville County, RIZE Prevention, Unity Health on Main, and the Greenville County Sheriff's Office in a comprehensive approach to substance use prevention. The Power Collective has attended many community events and hosted the documentary, "Fentanyl High" for the community at the local Camelot Theatre.

Our mission centers on prevention as the cornerstone of addressing the opioid crisis. Through collaborative education programs, awareness campaigns, and

targeted intervention strategies, we're working to stem the tide of opioid use before it begins. The Power Collective focuses on addressing root causes, including mental health challenges, while advocating for responsible prescribing practices and providing crucial support for at-risk individuals.

The impact of opioids on our community has been profound, but through united action, we're building a framework for change. By combining our resources and expertise, The Power Collective is creating a multi-faceted approach that emphasizes prevention, education, and early intervention. Together, we're working toward a future where fewer families face the devastating effects of opioid addiction.

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Our commitment extends beyond immediate solutions to create lasting change in how our community approaches substance use prevention. Through The Power Collective, we're fostering a more informed, resilient, and proactive community—one that's better equipped to protect its members from the challenges of opioid misuse.

In 2024, during the first round of SCORF funding, we distributed 41,235 Safe Rx

Locking Pill Bottles to the community and organizations throughout South Carolina. The second round of SCORF funding started late 2024, and we are in the process of distributing another 40,000 bottles.

In 12 months, 41,235 LPVs = 2,370,200 pills from being pilfered, prevented 71 pilfering events, and prevented 13 addiction disorders, with a positive economic impact in South Carolina of more than \$31.1 million.

THE SILENT KILLER

LIVES IN YOUR MEDICINE CABINET.

LOCK IT. SAVE LIVES: [POWERCOLLECTIVESC.COM](https://powercollectivesc.com)

LOOKING AHEAD: EXPANDING OUR IMPACT IN 2025

Dear Friends and Supporters,

As we reflect on 2024's achievements, Just Say Something is energized by the possibilities that lie ahead. Our commitment to serving youth, families, and parents across the Upstate and throughout South Carolina continues to grow stronger, driven by the incredible support of our community.

None of our work would be possible without our dedicated network of donors, volunteers, and Board Members who share our passion for creating positive change. Their unwavering support enables us to expand our reach, launch innovative programs, and touch more lives throughout our community.

Don't miss our podcast, where we dive deep into community issues and share inspiring stories of change. Find the Just Say Something Podcast on YouTube, Apple Podcasts, Spotify, and all major streaming platforms.

Together, we're building a stronger, healthier community—one family at a time. Your continued support makes our mission possible, and we're excited to share our journey with you throughout 2025.

With deep appreciation,

Phillip Clark

CEO

Just Say Something

STAY CONNECTED WITH JSS

Join our journey of impact by following us on social media:

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LinkedIn: Just Say Something



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